

“A considerable improvement in logistics”

OBH Nordica Sweden AB is the Nordic market leader in household products. However, powerful growth in recent years revealed inadequate capacity and functionality as regards logistics in the company’s business system in its standard version.

“After several years of powerful growth, our business system could no longer meet our demands on the way our warehouse dealt with inward and outward deliveries, for instance, as well as automated order picking,” says Tore Burman, CFO at OBH Nordica.

“Order administration too was in need of better computer support so we could provide our biggest customers with reliable deliveries and correct information.

“We looked at several different systems from suppliers specialising in distribution, and finally settled for Bitlog WMS.

“After six months of project work, we are very pleased today with the system’s functionality – as well as the support and expertise of Bitlog’s consultants during implementation.”

Tore Burman concludes by stating: “In addition to a considerable improvement in control over the goods flow, faster and more accurate order picking, FIFO handling of pallets and a better overview of active orders, we have been able to use the new Bitlog Credit program to streamline our routines in this area too.”



OBH NORDICA

OBH Nordica is an all-Nordic company with origins in Sweden and Denmark. Developing innovative products with smart solutions has become a hallmark of OBH Nordica, which also actively contributes to environmentally sustainable development.



OBH Nordica has implemented Bitlog WMS Standard together with the optional Retail Accelerator and WMS Advanced.